

**From:** O'Fallon Brewery [info@ofallonbrewery.com]  
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O'Fallon Brewery News

**7 August 2009**

**26 West Industrial Dr, O'Fallon, MO 63366**

### **HAVE YOU HAD YOUR WHEACH TODAY?**

O'Fallon Wheach, in case you don't know, is our summer seasonal beer...a smooth, creamy wheat combined with just a touch of natural peach extract. It's a crisp, refreshing beer that's perfect for enjoying with warm summer weather. But don't take my word for it...here are a few of the comments I've had from beer lovers:

...I just wanted to send a compliment on your Wheach brew. I love wheat beers and am always searching for the perfect one. I have found it! The sweet smell of peach and satiny finish in Wheach are perfect. I love that there is no accompanying sweetness to the beer too. Thanks again for this lovely brew...

...Just dropping you guys a line to tell you how much I LOVE your beers. After finally giving in to my girlfriend's nagging of wanting to try the Wheach beer, I finally gave in and expected a "girly" beer. I loved it. Now I'm the one that always wants Wheach. Keep up the good work!

...Just a few words of praise, I just discovered Wheach last night, and I'm absolutely hooked. You have made the most wonderful beer I have ever tried! I'm a huge fan of your pumpkin beer (I prefer yours over all of the other ones out there) so I knew I'd love Wheach before I even got it home. It is smooth and sweet and perfect for spring and summer drinking. Thank you for making my two favorite beers!

Look for O'Fallon Wheach in 6-packs at your favorite grocery or liquor store.

### **GREAT TASTE!**

THIS WEEKEND in Wisconsin the Madison Homebrewers and Tasters Guild are hosting the Great Taste of the Midwest, one of our favorite beer festivals. While it's too late to get a ticket for this year's event (they sold out in May!), you can go on line and watch their live video feed

### **Festival of the Little Hills**

AUGUST 21, 22, 23 visit the Festival of the Little Hills in Frontier Park on the banks of the Missouri River in St. Charles. Look for the O'Fallon beer truck parked on the northern end of the park where friendly representatives of the Moolah Air Patrol will be dispensing cold O'Fallon Gold, Wheat and Wheach for your drinking pleasure.

### **St. Paul Picnic**

SUNDAY, SEPTEMBER 6 is the date for the Annual St. Paul Picnic in St. Paul, Missouri just down the road from the brewery in O'Fallon. It's the classic parish picnic designed to raise funds for the local parochial school with food, games, music and, of course, good beer served directly

(www.mhtg.org). Keep your eyes peeled for O'Fallon Brewery and Missouri Beverage (our statewide distributor) staff and friends who will be on hand for the festivities...let's hope they're all behaving!

**One beer at a time...**

Let's all try to make the world a better place. Have a great weekend and enjoy a good beer.

Cheers!

Fran

from the O'Fallon beer truck!

**GABF**

September 24-25 in Denver...with more than 2000 beers on tap it will be the biggest selection of American beers ever served on the planet!

More info at [www.greatamericanbeerfestival.com](http://www.greatamericanbeerfestival.com)

<http://www.ofallonbrewery.com>

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